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Date 03.18.2016

Purpose of the document: This document is a summary of the feedbacks gathered after the module Business Architecture by Maxim Arzumanyan, Saint Petersburg University.

Floran Pagliai:

“The course content was very interesting, it is nice to have none technical content which help improve our profile. The balance between theory and practical work was perfect, especially for Epitech Student. The professor was very skilled and nice with us; we felt his genuine will to make us better in his field.”

François Hudault:

“The teacher was passionate by his topic. This made the student eager to listen and learn. We saw a lot of new notion compare to the previous business module we had. The idea to make us find a project to work on is clever because we understood that the knowledge is in fact applicable to any project. Big thanks to the professor and Epitech for this module.”

Luc Guillou:

“I found this module a good follow-up to the start-up creation module. I learnt a great deal on how to analyze a company and its mechanisms. Also on all the things to think about when I have an idea for a project. For the theory part, I think three days is a bit short to see all the concepts but the practical part helped apply those concepts right away. The content was adapted to our skills level in the business field. The professor was very dynamic and gave us sources to continue to learn.”

Anthony Delemer:

"The seminar went well, the communication in English was not a problem, even a plus for our skills. The role play games were well designed and interesting."

Léo Benallal:

"The teacher was great. He made the theory interesting and interactive and then let us apply it practically through games. We learnt a lot on customer profiles, value proposition and business canvas. I recommend this module for the future 5th year students."

Alexandre Osika :

"I particularly liked this module because the teacher spoke well English and was patient with us. The class went very well; the mix between theory and practical work was very interesting and allowed us to improve our ideas."

Manon Herbert: At first the topic didn't inspired me. It turned out that the course was great and simple enough so I could understand without any previous skills in this field. I especially learn about business model canvas which I didn't know about before. This tool will help me structure my ideas and future projects. I also had the opportunity to work on use cases again, I saw this concept in Sweden last year but it was still a little bit blur to me. I think all this knowledge could have been useful earlier in my studies, for example for the "End Of Studies Project" that we have. I hope the future students get the chance to have it sooner.

Conclusion:

I didn't put all the feedbacks because they all express the same positive ideas.

Epitech is really glad and thankful that Mister Arzumanayan took the time to honor us with is presence.

Our students really enjoyed this class and were all really happy about being able to take it.

Thanks from all the Epitech team!